

# Make IT Happy

## Competition entry guidance

**How could IT make people in your community happy? The 2009 Make IT Happy competition calls on schools to show how technology can make a positive difference to people's happiness.**

### 1 How to make us happy

Be sure that your entry makes our judges smile by being as creative as possible. We're looking for entries that stand out from the crowd by making use of technology in inventive ways.

Your entry could be presented in one or a combination of the following formats:

- | A short film
- | An animated film or poster
- | A recording of a radio ad
- | A musical recording
- | Website
- | An animated presentation
- | Podcast
- | .....or something completely different!



### 2 Happy hints and help

Download our handy How2 guides from the Make IT Happy website. There are step by step guides to help you with everything from jazzing up your PowerPoint slides to recording and editing your own soundtrack.

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## 3 Inspiration

Need some inspiration? The following ideas have all been made possible using technology and have made lots of people happy:

- | [www.friendsreunited.com](http://www.friendsreunited.com): A website dedicated to helping long lost friends and relatives find each other again
- | iPods: All your music in one tiny, gorgeous place without having to carry bulky discs or tapes? And in a choice of cool colours? What's not to love! iPods put a big smile on our faces!
- | [www.YouTube.com](http://www.YouTube.com): YouTube allows people to easily upload and share video clips with people around the world. We love the weird and wonderful clips that make people laugh – a true sign of happiness!

## 4 Tell us more



**When you send in your entry you will also be asked to answer three questions:**

1. What inspired the choice of technology in your entry?
2. What do you think are the benefits of using technology to spread positive and happy messages?
3. What would you ask your MP to do to make your local community a bit happier?

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## 5 Entry criteria



- | You need to register for the competition
  - | Boys and girls participating must be aged 9-11 years old
  - | The entry should be the result of a group project
  - | This competition is only open to primary and junior schools in England, Northern Ireland, Scotland and Wales
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- | The project should be a pupil-led ICT project
  - | The project should be undertaken by a group of pupils from the entrant school
  - | The nature and content of the project is open but should show how you think technology could be used to make the world and your local community a better place to live
  - | Only one entry per school is permitted

.....good luck!

